

ANGELA JOENS

amjoens@ucdavis.edu

AREAS OF EXPERTISE

Managing Donor Relations Teams, Surveying Donors, Strategic Planning, Gift Clubs, Compliance and Accountability, Grateful Patient Programs, Campaign Planning, Events

WORK EXPERIENCE

Executive Director of Development Outreach, UC Davis, 2012 – Present

Vice President of Development Operations, Mercy Foundation, 2008 - 2012

Senior Director of Donor Relations, Iowa State University Foundation 1999 - 2008

Marketing Director, RuffaloCODY 1991 - 1999

Assistant Director of Income Development, American Cancer Society, 1988 – 1991

SELECTED PRESENTATIONS

CASE District VII, March 2013

All Things Campaign

CASE Annual Donor Relations Conference, June 2012

Constructing a Strong Donor Relations Program

Donor Reporting

Manage Your Own Donor Portfolio

Moving Around, Up and Out of Your Organization

Eduventures/ADRP Webinar, June 2009

Three Views on Strategic Donor Relations

CASE Annual Donor Relations Conference, June 2009,

Know Your Donors - using market research and survey tools to get to know what your donors want and expect from your organization

ADRP International Conference - December 2007

Metrics: The Impact of Donor Relations